

Experience

AKQA Interactive Art Director

San Francisco, CA
11/2018 – Present

Conceptualized and executed interactive exhibits for Apple stores worldwide. Reinvigorated the Apple Store App experience to be more engaging and intuitive.

Client: Apple

CBX Digital Design Lead

New York, NY
09/2017 – 10/2018

Developed CBX's new visual identity system. Lead the UX/UI design for the new CBX [website](#). Created seven digital brand activations and campaigns for commercial clients.

Clients: CBX, Clorox, Bromley's, and Big Heart Pets

Nike Digital Designer

Portland, OR
11/2016 – 09/2017

Established artistic direction for [jobs.nike.com](#)'s global update. Art directed and photographed four global marketing campaigns. Developed and defined Meet Nike's identity system.

Razorfish Senior Digital Designer

Portland, OR
01/2016 – 11/2016

Developed integrated campaigns for product launches. Created Microsoft's digital standards.

Clients: Microsoft, Intel, and Travel New Zealand

AHA Digital Designer

Portland, OR
04/2014 – 12/2015

Conceptualized and developed creative solutions for B2B marketing and product education materials including digital campaigns, interactive animations, and websites.

Clients: Nike, Coca-Cola, HP/HPE, and Charles Schwab

Janrain Digital Designer

Portland, OR
02/2013 – 02/2014

Created custom design solutions for ten clients. Collaborated with engineering team on concept development and product experiences for social login.

Clients: Coca-Cola, American Eagle, and Whole Foods

Contact

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Expertise

Art Direction

Interactive Design

Product Design

Brand Strategy

UX/UI Design

Motion Design

Design Systems

Web Design

Integrated Campaigns

Education

Master of Arts, Branding

School of Visual Arts,
New York, NY 2018

Bachelor of International Business, Marketing

Jönköping Business School,
Jönköping, Sweden 2008

Bachelor of Fine Arts, Graphic Design

Montana State University,
Bozeman, MT 2007